



MENTOR•HER

SUPPORTING WOMEN
THROUGH CONNECTION

WWW.MENTORHER.GLOBAL



A photograph of two women sitting on a large, dark-colored wicker chair. The woman on the left is wearing a bright yellow sweater and is looking down at a laptop computer. The woman on the right is wearing a blue sweater and is looking up and to the right with a thoughtful expression, her hand resting on her chin. The background is a simple indoor setting with a light-colored wall and a door. The image is overlaid with a semi-transparent blue and yellow graphic that frames the text.

**SUPPORTING
WOMEN
THROUGH
CONNECTION**

MENTOR•HER

formed in June 2020
by Katie Doyle

Based in Dublin, Ireland

Five star reviews, award-winning and active in
30 countries around the world

as seen in

Forbes

*The Mentor Her
online program connects*

MENTORS

established women who have
achieved success in their field



MENTEES

women who are beginning or
re-starting their careers and
need help.

who meet privately for one hour every week

RESULTS SO FAR

904+
WOMEN HAVE
TAKEN PART

102+
NEW
BUSINESSES
LAUNCHED

115+
WOMEN IN
BETTER
POSITIONS

OVER **6,340+** MENTORING HOURS LOGGED

Forbes

EVOKE.i

IT THE IRISH TIMES

IRISH
COUNTRY
MAGAZINE

Business Plus



IRISH TECH NEWS

Dublin City

WITH MENTORS FROM:

Google

RTÉ



LinkedIn

Deloitte



penguin



L'ORÉAL

IMAGE

verizon



HubSpot

BDO

facebook

OUR SIX-WEEK PROGRAM

the value that our company provides for both Mentees and Mentors



CONNECTION

- Matched with expertise
- 98% effective rate
- 1 hour per week



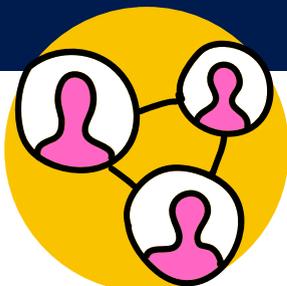
WORKBOOKS

- Ongoing PDF Content
- Weekly
- 4 different categories



WORKSHOPS

- Q&As/workshops online
- Leading experts
- Personal & professional



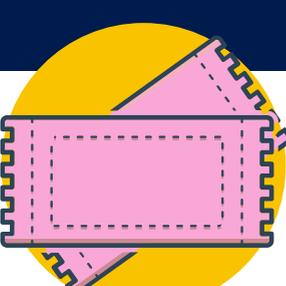
NETWORKING

- Fortnightly calls
- Exclusive Mentor calls
- Hosted on Zoom



COMMUNITY

- Online support
- Facebook group
- Whatsapp group chat



EVENTS

- Sit down lunches and dinners for Mentees and Mentors

SIX-WEEK PROGRAMS BEGIN:

SEPTEMBER 19TH

MARCH 13TH

NOVEMBER 7TH

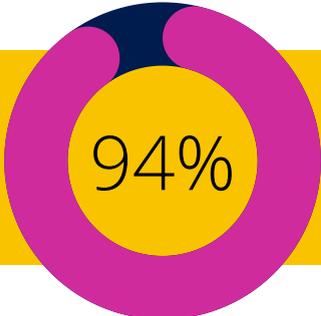
MAY 7TH

JANUARY 16TH

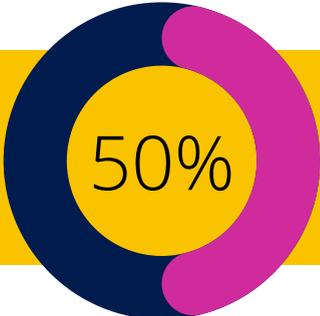
SEPTEMBER 18TH

WHY MENTORSHIP MATTERS

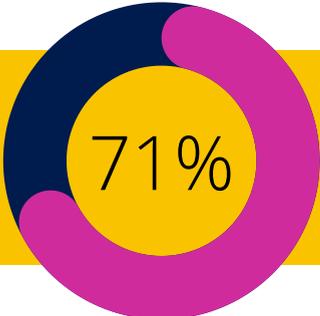
at large



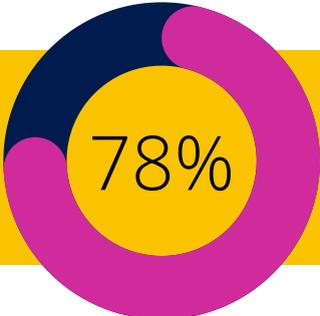
of workers would stay longer and their employer offered more learning and career development opportunities according to LinkedIn.



of employees who are involved in mentoring programs have a higher retention rate than those not involved in mentoring according to MentorCliq.



of organizations (or more) now use mentoring to some degree according to a *Trend Research Report*

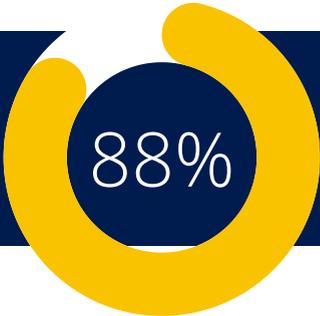


of women in senior roles have served as a formal mentor at least once in their career according to that same report.

with Mentor Her



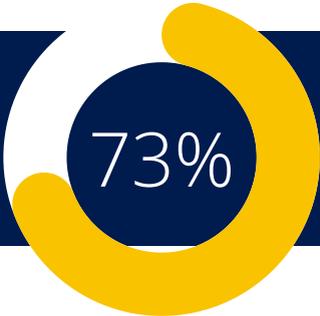
of our corporate Mentees have said their Mentor gave them a clear plan to move their career forward.



of our corporate Mentees reported that our program helped them balance personal and professional life



of our corporate Mentees said they felt considerably more happier at work after our program



of our corporate Mentors reported that joining our program helped them expand their own knowledge, too.



OPPORTUNITIES

1

**INTERNAL
MENTORSHIP
PROGRAM**

2

**SPONSOR
MENTEES**

3

**SPONSOR
EVENTS**

4

**TITLE
PROGRAM
SPONSORSHIP**

INTERNAL MENTORSHIP

If you want to invigorate your female employees, improve on your current mentorship program or begin one- Mentor Her's internal mentorship program and training gives you all the tools you need to inspire your employees to excel in their careers.

Programs can be designed around six or twelve month pathways, and can be adapted to suit teams that are hybrid, working from home or in-person.

Utilizing the success of our six-week program, Mentor Her can help your employees gain a better understanding of their career path, build resilience, increase self-confidence, and gain fresh perspectives and inspiration from leading figures in your company.

Mentor Her provides Mentor training, resources and access to our 98% effective matching process to help you host a program that will boost the confidence of your female employees across the board, from Mentees to Mentors.



WHAT'S INCLUDED?

- 2 x training sessions with your volunteer or selected Mentors about the importance of female mentorship in the workplace and best practices, either online or in person by Mentor Her executives.
- Access to our 98% effective Matching process between Mentees and Mentors.
- 6/12 x career acceleration Mentee workbooks customized to your organisation.
- 6/12 x Mentor resources and prompts to help structure the conversation.
- Full support from Mentor Her throughout the program.

Also included:

6- month program: 2 workshops hosted by leading experts on a topic of your choice.

12-month program: 4 workshops hosted by leading experts on a topic of your choice.



On completion of your Mentor Her program your Mentees and Mentors will be awarded with a Mentor Her certificate and your company will receive our official diamond badge and seal.

PRICING EX VAT PRICING IN EUROS	6- month program	12- month program
20 Mentees // 20 Mentors	10,200	15,400
50 Mentees // 50 Mentors	19,500	34,800
100 Mentees // 100 Mentors	38,000	60,200

WORKBOOK TOPICS

As part of our programming on our six week program and internal mentorship program for large organisations, Mentor Her provides highly-rated workbooks for Mentees on a range of subjects to help accelerate their careers. These workbooks are printable PDF documents that vary in length from 10-20 pages with actionable exercises included. For every workbook we provide to Mentees, we also provide monthly resources and prompts for Mentors that sum up the Mentee's workbook in one page and offer a list of questions to keep the conversation going. Although it's not necessary to follow the material, Mentor Her's resources have been proven to help both Mentors and Mentees improve their relationship and communication.



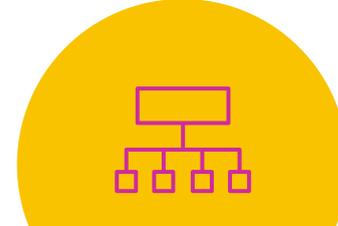
LEADERSHIP



CAREER FRAMEWORKS



CONFIDENCE



ORGANISATION



ACCOUNTABILITY



COMMUNICATION



BALANCING PARENTHOOD



DEVELOPING ROUTINES



IMPOSTER SYNDROME



RESILIENCE

+ 10 MORE TO CHOOSE FROM

SPONSOR MENTEES

Give your female employees the opportunity to get a Mentor outside of your organisation and sponsor their place on our six-week program. According to their individual applications, Mentees will be matched with Mentors with experience in their industry or profession and can also be experienced in specific niches. Mentors can also be executive coaches and can assist with confidence, leadership, career acceleration, problem-solving and much more. Mentor Her's program has helped hundreds of women to become clearer in their career path, develop their skills within their job roles, regain confidence and become happier at work.

Included in our Sponsor Mentee packages is the opportunity to have a workshop of your choice hosted in your organization by leading experts that comprise our executive team. Choose from a range of topics centered around our mission to help women Begin, Grow, Have Both and Lead. From the imposter syndrome to developing a meaningful career framework, improving leadership skills and balancing motherhood with professional life.

YOUR COMPANY RECEIVES:

- ✓ A voucher for 20/50/100 of your employees to join the MH programs happening five times per year
- ✓ Your branding featured on our website and program material alongside content inclusions across our social networks
- ✓ 2+ workshops for your organisation run by leading industry experts
- ✓ Use of our branded diamond pin on any of your own marketing materials
- ✓ Tickets for your team to attend our networking events
- ✓ Goody-box delivered to your HR department

EACH OF YOUR EMPLOYEES RECEIVE:

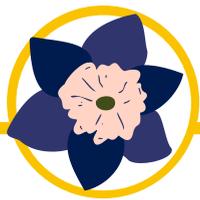
- ✓ Entry to our six week program where they will be carefully matched with a Mentor
- ✓ One hour a week to work on their career or personal growth with their Mentor
- ✓ Weekly workbooks to augment their career
- ✓ Invitations to networking calls on Zoom
- ✓ Access to live Q&As and workshops with special guests
- ✓ Invitations to a sit-down dinner in Dublin or London
- ✓ Full support from the Mentor Her community



SPONSOR 20 MENTEES

Get full access to our six week program for 20 of your employees AND have your logo feature on promotional material for our program, creative content made for your brand and 2 workshops for your company led by an expert on women in the workplace.

Redeem spaces on any six week program | €6,100 ex-VAT



SPONSOR 50 MENTEES

Get full access to our six week program for 50 of your employees AND have your logo feature on promotional material for our program, creative content made for your brand, 2 workshops for your company led by an expert on women in the workplace and inclusion in our press campaigns.

Redeem spaces on any six week program | €14,950 ex-VAT



SPONSOR 100+ MENTEES

Get full access to our six week program for 100 of your employees AND have your logo feature on all our promotional material for our program, creative content made for your brand, 4 workshops for your company led by an expert on women in the workplace, inclusion in our press campaigns and title branding of one Mentor lunch.

Redeem spaces on any six week program | €23,900 ex-VAT

All companies will get our golden diamond pin and the opportunity to use our badge on their own promotional material as well as the opportunity to bring their executives to any of our larger in person networking events happening throughout the year.

WHAT WILL YOUR FEMALE EMPLOYEES GAIN?

Mentor Her's six week program is far more than just a mentorship program. It's a chance for her to gain a fresh connection and a new perspective about her career and where it's going in her industry. It's an opportunity to join a community of women in a safe space where she can discuss topics that are exclusively related to women's health. It's a program designed around career acceleration, with the added bonus of weekly material to structure the conversation. It's access to an online cache of motivational Q&As and workshops alongside invitations to in-person events to inspire and connect with other ambitious women.

On our program, Mentees are matched with a Mentor in their industry or profession. If you have female executives that are willing to donate some of their time (6 hours over the course of 6 weeks) as Mentors, we can add an extra button on our application forms: "Match with someone in my company". Otherwise, women will get a highly skilled Mentor that has worked in their profession or industry, or a coach that has the skills to guide Mentees through leadership, career acceleration, branding and much, much more- depending on the Mentee's needs.



WOMEN-ONLY



INTERNATIONAL



LOW TIME COMMITMENT



STRUCTURED



SUPPORT TEAM



COMMUNITY



CONNECTION

WHO WILL MENTOR YOUR EMPLOYEES?

The Mentors that join Mentor Her come from all around the world, inspired by a heartfelt altruism and need to help a woman come up the ladder behind them. Mentors do not pay to come on our program and we do not pay our Mentors, instead we offer a range of non-monetary benefits that help to amplify the Mentor's network, as much as we help Mentees to do the same. All our Mentors are vetted by our team and hold a range of positions across the corporate and business world. From high-level C-Suite Executives in multinational organisations, to certified coaches that deal with leadership or motherhood.

Once your company purchases a package with us, we'll send you our Mentee Application link from our website and we'll organise a phone call to set up your complimentary women empowerment workshops that can be hosted for all your employees online or in person. Your Mentees can choose which program they would like to join depending on the start date and fill in their application. The application asks Mentees to identify who they are and where they want to be in the next five years. From there, we'll match them with someone who we feel could highly benefit their career on our program. All of our applications remain in total confidentiality between us and our Mentees and we don't pass this information along to anybody, including Mentors. Having developed a 98% effective matching rate over the course of the last two years, Mentor Her's team knows each of our Mentors personally and knows where their strengths lie when it comes to sharing their knowledge with a Mentee.

If your organisation has specific needs for your employees, or wants to ensure we do not match Mentees with Mentors in competitive companies, you can simply call our team and we will make a note on Mentee applications that come from within your company.

EVENT ACTIVATION

As a thank you to our Mentors, our company provides executive lunches, dinners and meet-ups for Mentors in Dublin, London and New York with more locations coming soon.

These events are invite-only, and take place throughout the year. We pride ourselves on organizing intricate and exceptional events in beautiful venues, with noteworthy menu options and eclectic wine lists. Each of our events are themed with a Q&A style discussion or keynote speech on the day.

For our event sponsors, we provide full organisation, branding and promotion on the lead up to the event. Sponsors have the opportunity to nominate a female executive in their company for a Q&A in line with the decided theme. Depending on the event, participant numbers vary and a range of options are available.

Book a call back today to discuss our upcoming opportunities or email partnerships@mentorher.global



SIX-WEEK PROGRAM SPONSORSHIP

Mentor Her is seeking dynamic and exciting companies to partner with us in the next twelve months to help us accelerate more women into the workforce and entrepreneurship. We have a new opportunity to come on board as a sponsor of our six week program for twelve months in a bronze, silver or gold capacity. If you choose to sponsor our program, not only will you be helping to support thousands of women throughout the year, you will also be able to engage with top female talent from new graduates who come to us as Mentees, all the way up to C-suite executives who participate on our program as Mentors.

For our past and present participants, the Mentor Her program is an opportunity to not only get matched with a successful Mentor or ambitious Mentee, but also a community of women who support one another at every step of their career trajectory.

While mainly based in Ireland, the UK and with traction growing in the US our brand is worldwide, resonating with women from Shanghai to Mexico City that believe that by supporting one another, women can get to the next stage of their career or business more effectively. By aligning your company with our brand, you're demonstrating your dedication to promoting female leadership both inside and outside your company.

SIX-WEEK PROGRAMS START DATES:

SEPTEMBER 19TH

NOVEMBER 7TH

JANUARY 16TH

MARCH 13TH

MAY 8TH

NETWORKING EVENTS CURRENTLY PLANNED

September: Dublin & London

December: Dublin & London

February: Dublin, London, New York

May: Dublin, London, New York, LA

Summer Sessions 2023

SPONSORSHIP TIERS

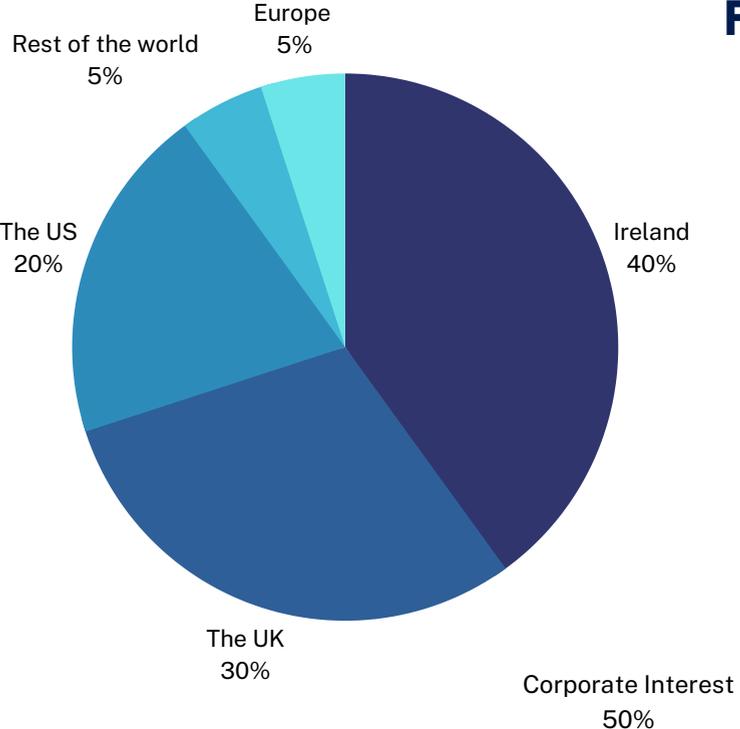
	GOLD	SILVER	BRONZE	YEARLY SPONSORSHIP EX VAT
Company name & logo on all promotional material (website, print, social)	✓	✓	✓	◆
Monthly posts on social media, curated creative content endorsing your brand	3	2	1	€50,000 GOLD
Press release campaign to media outlets, inclusion in email campaigns	✓	✓	✓	◆
Invitations for you and your team to attend each of our events in person and branding of your company at events, including inclusion in goodybags	10 tickets	5 tickets	3 tickets	€ 25,000 SILVER
Speaker slot at in-person events- access to event videography & photography with your logo inclusion	✓	✓		◆
Social video content endorsing your brand and product/service	✓	✓		€5,000 BRONZE
Keynote speech in your company by Mentor Her founder, Katie Doyle	✓	✓		
Corporate program to help magnify your company leadership by hosting an internal mentoring program designed with the success of our 6-week program	✓			

For all sponsors, discounts are available on our corporate program, workshops and keynote speakers alongside right of first refusal on other opportunities

OUR NUMBERS

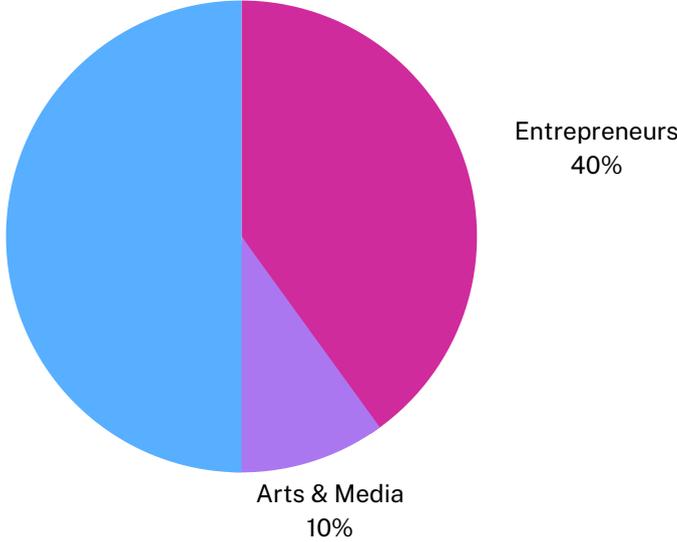
OUR PROGRAM

BY COUNTRY

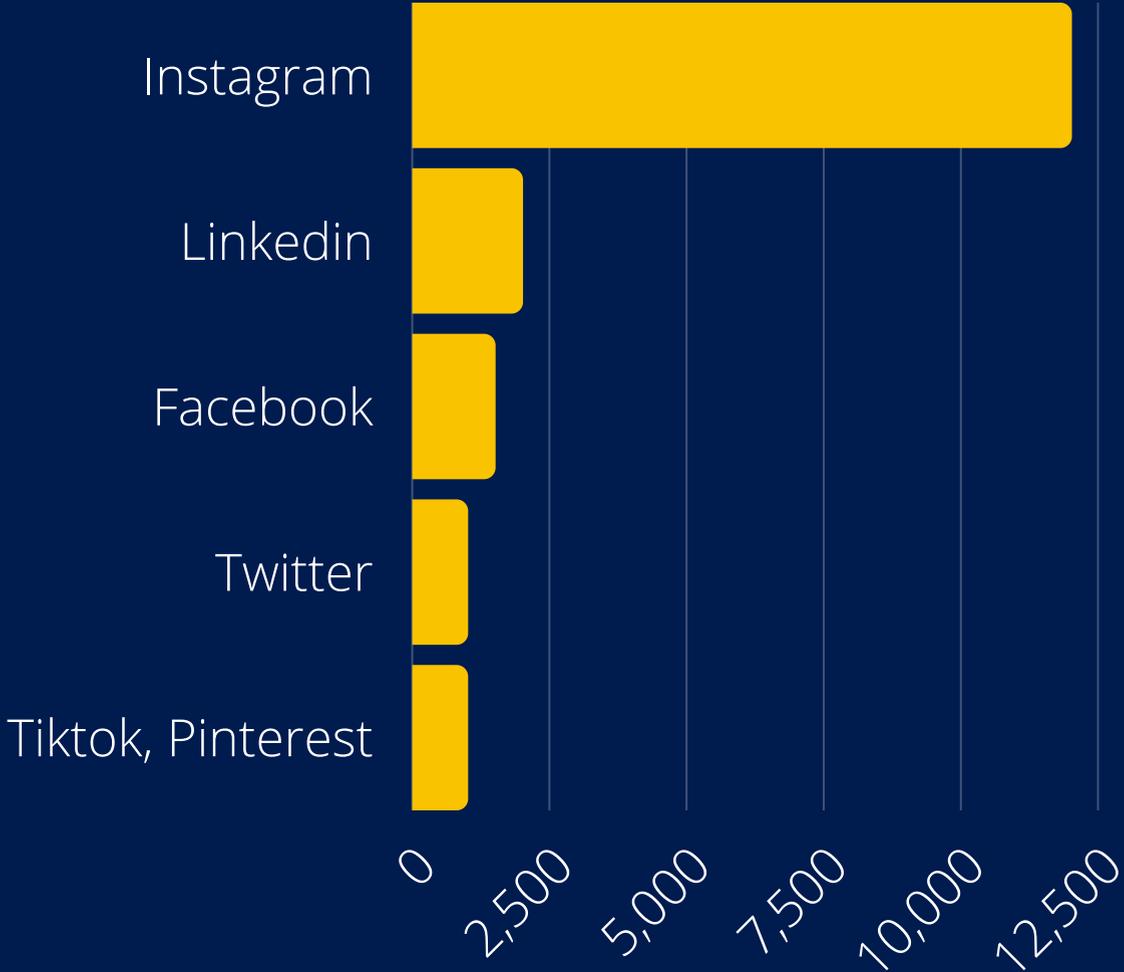


FEMALE

BY FIELD



ONLINE



WHAT OUR CUSTOMERS SAY



"A Brilliant Experience"



"A brilliant experience! The Mentor Her programme was such a great opportunity. I was matched with an amazing mentor that has given me so much valuable guidance and insights for my newly launched business. Highly recommend!"

"Fantastic"



"Fantastic mentoring programme, could not recommend it enough. Was matched it with a fantastic mentor. Thank you Mentorher.ie"

-Sarah Zarebinski, Design KNB

"Brilliant Support Material"



"100% recommend the MentorHer Programme being run by Katie Doyle. Such a great concept, brilliant support material for both Mentors & Mentees each week & excellent engagement from Katie & her MentorHer Team. I am enjoying it so much I have already signed up for the programme again in April"

-Claire McGivern

"An Amazing Opportunity"



"An amazing opportunity to be connected to a professional in a field to help your ideas come into life! I was very lucky to work with exceptionally Supportive and encouraging mentor. Couldn't recommend enough"

-Elizabeth Stolbova

"Exceptional"



"The mentor her programme was exceptional. I was lucky to get the opportunity to be mentored by the incredible Marie Gleeson from Navmar Leadership. The coaching sessions were full of real practical exercises and I benefited hugely from each session. The match that the mentor her programme was so spot on and the process was so seamless."

-Edel Ledwith



CONTACT MENTOR•HER



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01 254 9846



www.mentorher.global