

A photograph of two women in professional attire. One woman with blonde hair is on the left, smiling and looking down at a tablet device she is holding. The other woman with dark hair is on the right, also smiling and looking at the same tablet. They appear to be in an office setting. The background is slightly blurred.

MENTOR•HER

SUPPORTING WOMEN THROUGH CONNECTION

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A MESSAGE FROM MENTOR HER'S FOUNDER

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At the heart of Mentor Her, we believe in connection. It is the reason for this business. We believe that we can succeed together by helping Her.

Supporting each other is important, both in the business world and in the corporate world. I think that to nurture ambition and motivate women around the world, we need to be inspired by others who have gone ahead.



A big part of our mission is to **support women through connection**. We believe that by helping others to better themselves, we can lift ourselves up in the world.

The best way to do it is to actually find a Mentor and have someone share their knowledge with someone that is actually really ambitious and wants to get ahead.

The women in our program are ambitious, helpful, kind and motivated. Companies dedicated to our mission are self-aware, committed to improving their internal representation and dedicated to mentoring Her.

Katie Doyle

MENTOR HER, THE STORY



The Mentor Her story began in 2020 as a result of a personal experience lived by the company's founder, Katie Doyle. After her studies and travelling around the world for 3 years, Katie decided to start her first business. At that time, Katie realised that there was no platform to connect with a female **Mentor**, while she herself desperately needed one to scale her own business. When she was successful in her business and wanted to share her knowledge with a **Mentee**, she didn't have a platform to find one.

That's how Mentor Her was born! Mentor Her is a worldwide platform connecting female Mentors and Mentees around the world. We're Irish-based, London operating and we have made matches around the world from Shanghai to New York.

We match Mentors in the corporate world, entrepreneurship, career and self-development and we've started hundreds of businesses and got women to better positions because of their hand-made Match!

OUR MISSION

Our mission is to connect **women who need help** with **women who want to give it**. Mentor Her hosts a 6 week program with three ways to join us- as a Mentor, Mentee or as both.

Mentor Her provides an opportunity for established Mentors to connect with Mentees and we provide information every week to help Mentors and Mentees get the most out of their partnership.

Helping women to **BEGIN**

We help women begin their careers by nurturing individual talent through mentorship and demonstrating the benefits and opportunities in a company or industry.

Encouraging women to **GROW**

We encourage women to grow in their careers by matching them with a woman who understands how to climb the ladder, utilise their personal attributes and get to the next stage of professional growth.

Supporting women to **HAVE**

The path of motherhood is often overlooked for women who pursue a corporate career. Mentor Her aims to break down the stigma around being a good employee and a good mother to support women in all of their choices.

Motivating women to **LEAD**

We help promote women into leadership roles. Women across all sectors need to be encouraged to grow in their roles and pursue higher positions. We achieve this by connecting women who desire these roles with women who already occupy managerial positions.

THE STATISTICS

Mentor Her has collected available data for 80 of the 95 companies in Ireland that turned over or on 1 billion euro in 2019. The below statistics are reflected in these companies' global workforce statistics and, for percentages relating to women in wage and pay percentiles (in our "Grow" category), data was collected from UK Wage Gap data for these companies' UK workforce in the past two years. The statistic for our "Have" category was collected from UK data on a YouGov poll taken at the start of 2020.

BEGIN



Of new hires in the past three years were women in the global workforce.

GROW



Of people in the highest pay tier were women while women occupied 45% of the lowest pay level in the UK workforce.

HAVE



Of women perceived that they did not have the ability to reach the top of their profession while being a "good" parent.

LEAD



Of people in leadership and managerial positions are women.

OUR 6-WEEK PROGRAM

Mentor Her hosts a six-week program, five times a year, operating online and worldwide. We match **Mentors** and **Mentees** across the corporate world, entrepreneurship, career and self-development.

Mentors and Mentees meet for one hour every week aided by Mentor Her material, online workshops led by leading ladies who are experts in personal and professional development and a community of ambitious women.

OUR 3 CATEGORIES



SELF- DEVELOPMENT

Mentees who would like to improve their general goal setting, accountability and managing a personal and professional life

CAREER + CORPORATE

Mentees who would like to elevate their career by growing and learning more in the current position, moving up the corporate ladder to roles in management and leadership

RUNNING A BUSINESS

Mentees who are setting up or scaling a business in the product or service-based industries.

HOW IT WORKS?

To join the Mentor Her program, Mentees apply online and choose their category. They specify who they are, who they want to be in the future and let us know what kind of help they need. We then match them with a Mentor based on this application.

WHAT'S INCLUDED?



ONE HOUR A WEEK

Mentors and Mentees meet for one hour every week at a time that suits both of them, via phone, Zoom or in person.



WEEKLY WORKBOOKS

Every week on our six week program we email Mentees PDF workbooks to help them get ahead in their career.



NETWORKING CALLS

Every fortnight, we host exclusive networking calls for ambitious Mentees and Mentors to meet one another on Zoom.



EXPERT WORKSHOPS

We host expert workshops, Q&As and conversations with the leading coaches, women in business and corporate spheres.



EVENTS

Upcoming events including coffee mornings, exclusive lunches, and small group dinners for Mentors and Mentees.



COMMUNITY

Join a community of like-minded women through a Facebook group, exclusive WhatsApp groups for Mentees and Mentors and much more.

SOME FIGURES



890

Women who have taken part so far.



94

New businesses launched so far.

98

Women who got a new job.



5,340

Hours of mentoring has taken place.



OUR MENTORS



and many others!

MENTORS HAVE JOINED US FROM:

Google

RTE

HubSpot

Deloitte.

LinkedIn

verizon[✓]

AIB

salesforce

L'ORÉAL
facebook

IMAGE
IBDO

penguin

intel®

PRESS FEATURES

AS SEEN IN:

FORBES

JANUARY 2022



**IRISH COUNTRY
MAGAZINE**

FEBRUARY 2021



THE IRISH TIMES

NOVEMBER 2020



EVOKE

NOVEMBER 2020



BUSINESS PLUS

December 2020



IRISH TECH NEWS

DECEMBER 2020



IRISH TECH NEWS

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